



SEEG 2020

National Seminar

Synergetic Extension Approaches for Livelihood Improvement and Agricultural Development

Date : 3-4 April, 2020

Venue : Auditorium, Junagadh Agricultural University
Junagadh-362 001 (Gujarat)



Jointly Organized by
Society of Extension Education, Gujarat
Junagadh Agricultural University, Junagadh

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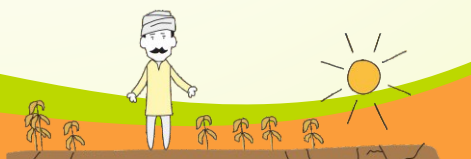


Overview and Objectives

Extension aims at changing the outlook and attitude of the farming community in general and livelihood in particular. It seeks means to improve the farm operations and farm prospects in totality on farmers' own initiatives. Agriculture extension is considered to be a special branch of rural extension dealing with several economic and social aspects of farming community. Extension strategies are carried out by extension workers in a very cooperative way for improving rural livelihoods and development. Indian Agriculture sector has an impressive long-term record of taking the country out of serious food shortages despite rapid population increase, given its heavy reliance on the work of its pluralistic extension system. The extension professionals are required to work diligently and implement practices and approaches to bring about improvements in their livelihood opportunities on a continuous basis. In that context, extension strategies and extension system are interventions that can help farmers to achieve better quality of life. But till today a gap between technology developed or released and technology disseminated or adopted is wide. In view of this, the present National seminar on "Synergetic Extension Approaches for Livelihood Improvement and Agricultural Development" is designed to provide a platform for extension professionals, development agents, farmers and farm women, policy makers, administrators and NGOs including corporate sector to deliberate their experience and expertise to work forward for developing appropriate strategies and develop a road-map towards livelihood improvement and agricultural development.

Society of Extension Education, Gujarat

The Society of Extension Education, Gujarat, established in 1990, is a national level professional non- profit making society for promoting science of Agricultural Extension. Its aim is to promote study of and research in Extension Education in the widest sense of the term and its application in agricultural development. The head office of the society is at Anand Agricultural University, Anand. The society has registered 1200 plus life members at present. It has played significant role in providing suitable forum for exchange of ideas, encouraging research and disseminating knowledge of extension education to the research workers. The Society organizes seminars, symposium, conferences and various programmes at national and international level on different topics of national importance. The society has also brought out several souvenirs and recommendations. The Society gives awards to extension scientists, farmers and students to inspire and motivate them for development of agriculture through extension. The Society publishes a national level peer reviewed annual research journal, "Gujarat Journal of Extension Education" having a NAAS rating of 3.86 with ISSN No. 2322-0678.





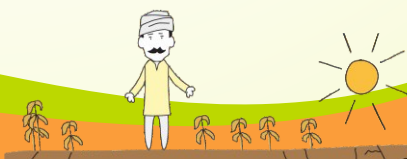
Junagadh Agricultural University, Junagadh

Junagadh Agricultural University is one of the leading State Agricultural Universities in India. Established in 2004, the University is fast establishing its footprints in addressing the emerging challenges in agriculture of ten districts in its jurisdiction of Saurashtra region of Gujarat State. The University is ranked 20th in the latest ICAR ranking. The university has three agricultural colleges besides one college each for agricultural engineering, horticulture, veterinary, fisheries and agri-business management. JAU has a robust research system with 27 research stations and a vibrant extension education system with 07 Krishi Vigyan Kendras with the mandate of establishing Research-Extension-Farmers linkages.

Junagadh is well connected by road, rail and air (via Rajkot) from Ahmedabad and Mumbai. It is a historical place and well known for Girnar mountain range & Gir forest, the only abode of Asiatic lion. Junagadh is also known as bowl of groundnut. The major crops are mango, groundnut, cotton, castor, sesame, sapota and vegetables. The month of April in Junagadh is pleasant with normal temperature ranging from 20° C to 25° C.

Thematic Areas

- 1) First line Extension systems :** Policies, linkages, participatory approaches, role of ICAR/SAU, KVK's and State agricultural department, entrepreneurship development, public private partnership, impact Assessment of technologies, extension methodology developed, etc.
- 2) Role of ICT in farmers' empowerment :** Social media, cyber extension models, information management, e-commerce in agricultural production, digital advisory services, cyber linkages including kiosk, e-choupal, etc.
- 3) Mitigating strategies for climate change :** Soil and water conservation, rainfed and dryland agriculture, challenges and opportunities to overcome the impact of climate change, climate change farmer distress, redesigning public policies, governmental interventions and extension approaches, etc.
- 4) Socio and economic dimensions in rural livelihood development :** Status and opportunities, woman empowerment, gender role in agriculture, role of ITK, role of rural youth, motivation, capacity building, food security issues, livelihood security, animal husbandry and their issue, depeasantization of agriculture, SHGs, micro finance and agribusiness, doubling farmers income, success stories, case studies, impact studies, gender mainstreaming & positioning, etc.





5) Government initiatives for upliftment of rural livelihood :

ATMA, eNAM, NHM, farmers FIRST programme, NMAET, ATIC, KCC, NICRA, ARYA, FPOs, Success stories, ZBNF, model training courses, skill training of rural youth, start ups, farmer capacity assessment and certification, case studies, etc.

6) Agricultural marketing reforms & their impact :

Enhancement of awareness, knowledge and skills for different stakeholders of agriculture and allied sectors, focus on Production-led and Market-led extension, role of APMCs / NGOs, marketing channel and process, supply chain, value chain management for market efficiency, post production extension interventions, private extension services and feedback, etc.

The Participants

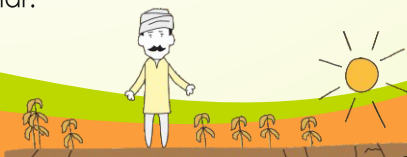
Members of SEEG are expected to participate in large number. Besides, a wider participation of delegates from Government and NGOs is envisaged. This comprises extension workers from department of Agriculture and voluntary agencies, farm scientists, social scientists, IT specialists, agricultural planners and progressive farmers and farm women.

Call for Papers

Papers should be based on original research, training and extension experiences focusing on any of the seminar thematic areas. Review/ data based papers, case studies and development experiences of individuals and organizations may also be accepted. You are requested to send soft copy of abstracts (Maximum 300 words) as well as full-length papers (Maximum 3000 words) in A4 size, MS word, Times New Roman with single space in 12-point font. Abstract should have cover page with details; Title, name/s of the author/s (maximum three authors). Address for correspondence, e-mail id, phone number and thematic area. For poster, presentation, the recommended size is 36" x 24".

Contact to : Dr. N B Jadav, Organizing Secretary, Professor and Head, Department of Agricultural Extension, College of Agriculture, Junagadh Agricultural University, Junagadh: 362001, Ph: 0285-2672080-90 (Ext-434-422), Mob: +91 9924012649, e-mail: seegnationalseminar2020@gmail.com

Acceptance : The information about acceptance of abstract will be communicated to first author only via e-mail. The submission by Non-SEEG member should be done along with Rs. 600/- per abstract by DD to meet the cost of compendium of the abstract of the national seminar.





Registration Fees

Member of SEEG	: ₹ 2000/-
Member of SEEG (Student)	: ₹ 1000/-
For Non Members	: ₹ 3000
Foreign Delegate	: \$ 50/-
Retired Member of SEEG	: ₹ 500/-

The registration fee should be sent in advance through DD/Cheque in favour of "Organizing Secretary National Seminar-SEEG-2020" payable at State Bank of India, Junagadh. Spot registration can also be made in cash at SEEG Registration Counter, Auditorium, JAU, Junagadh.

Important dates

1. Submission of Abstract : 5th March 2020
2. Submission of full length paper : 11th March 2020
3. Request for accommodation : 11th March 2020
4. Application for Award : 11th March 2020

The SEEG Awards

Society of Extension Education, Gujarat has instituted the following awards :

A) For Students :

1. Shri Khushalbhair Revabhai Patel Medal Cum Cash Prize for the Best Student Undergraduate of State Agricultural Universities of Gujarat
2. Ushaben Jayantilal Patel Best Undergraduate Student Award for Anand Agricultural University, Anand
3. Nanubhai Laljibhai Mayani Best Undergraduate Student Award for Navsari Agricultural University, Navsari
4. Late Govindbhai Keshavjibhai Bhojani Best Undergraduate Student Award for Junagadh Agricultural University, Junagadh
5. Kiranben Navinchandra Soni Best Postgraduate Student Award for Anand Agricultural University, Anand
6. Late Maniben Gordhanbhai Bhalia Best Postgraduate Student Award for Navsari Agricultural University, Navsari
7. Best Paper Presentation Awards
8. Best Poster Presentation Awards

B) For Extension Professionals :

1. Best Extension Scientist Award
2. Best Young Extension Scientist Award
3. Late Champaben Vallabhnbhai Mayani Best Women Scientist Award
4. Best Paper Presentation Awards
5. Best Poster Presentation Awards

C) For Farming Community :

1. Best Innovative Farmer Awards for the farmers of Gujarat State



Visit our website for guidelines of awards www.gjoe.org. The applicants willing to contest may send their resume (hard copy) as per the format before the last date to the President, Society of Extension Education, University Bhavan, Anand Agricultural University, Anand-388110. The presence of applicant applied for award is essential in the seminar.

Seminar Advisory Committee

- Chief Patron** : **Dr. V. P. Chovatia**
Hon. Vice Chancellor, JAU, Junagadh
- Patron** : **Dr. B. K. Sagarka**
Director of Extension Education, JAU, Junagadh
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& Director of Extension Education, AAU, Anand
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Vice President, Society of Extension Education,
Gujarat & Former HoD, Dept. Agricultural Extension,
College of Agriculture, JAU, Junagadh
Dr. J. B. Patel
Secretary, SEEG and Associate Professor,
Department of Agril.Extension and Communication,
BACA, AAU, Anand
- Organizing Secretary** : **Dr. N. B. Jadav**
Professor and Head, Department of Agricultural Extension, CoA, JAU, Junagadh
- Joint Organizing Secretary** : **Dr. G. R. Gohil**, Extension Educationist, Directorate of Extension Education, JAU, Junagadh
Dr. H. C. Chhodvadia, Associate Extension Educationist, Directorate of Extension Education, JAU, Junagadh
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Dr. B. H. Tavethiya, Assistant Professor, Department of Agril. Extension, CoA, JAU, Junagadh
Prof. Sujata Parmar, Assistant Professor, Department of Agril. Extension, CoA, JAU, Junagadh





Registration Form

National Seminar : 3-4, April, 2020

" Synergetic Extension Approaches for Livelihood Improvement and Agricultural Development "

1. Name (in block letters):.....

2. Designation:.....

3. Mailing Address:.....

Pin:..... Telephone/Mobile No.:.....

4. E-mail Address:.....

5. Registration Fee:..... Enclosed DD/Cheque No:

Date.....

6. Abstract enclosed : Yes/No.

Title of paper(s): a).....

.....

b).....

.....

7. Accommodation required : Yes/No. If yes no. of person :

8. Mode of Journey : Bus/Train/Air

9. Arrival Date :..... Time :.....AM/PM

Date :

Signature

(NB: Participant /Delegates can take photocopy of the form for registration)





Local Organizing Committee

1. Dr. B.N. Kalsariya, Asso. Prof. Polytechic in Agriculture, JAU, Junagadh
2. Dr. V.J.Savaliya, Extension Educationist, DEE, JAU, Junagadh
3. Dr. H.B.Gardharia, Retd. Professor, Deptt. of Agril. Extension, JAU, Junagadh
4. Dr. V.N.Chavda, Asso. Professor, Deptt. of Agril. Extension, CoA, JAU, Junagadh
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8. Dr. V.D.Tarpara, Asso. Res.Scientist, Deptt. of Agril. Eco., CoA, JAU, Junagadh
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10. Dr. J.V.Chovatia, Asstt. Professor, Deptt. of Agril. Ext., CoA, JAU, Porbandar
11. Dr. G.M.Chaudhari, Asstt.Pro.,Deptt. of VS &AHE, CoVS &AH,JAU,Junagadh
12. Dr. M.Shitap, Asstt. Professor, Deptt. of Agril. Statistics, CoA, JAU, Junagadh
13. Prof. S.V.Undhad, SMS, KVK, JAU, Pipalia
14. Prof. Pinki Sharma, SMS, KVK, JAU, Pipalia
15. Dr. V.S.Prajapati, SMS, KVK, JAU, Pipalia
16. Prof. A.R.Parmar, SMS, KVK, JAU, Pipalia
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19. Prof.M.B.Kapopara, Asstt. Ext.Educationist, DEE, JAU, Junagadh
20. Prof. Virendra Parmar, SMS, KVK, JAU, Amreli
21. Shri. M.V. Pokar, Agril. Officer, SSK, JAU, Junagadh

Accommodation and Transportation

Registered participants and delegates would be accommodated in various Guest Houses of JAU, Junagadh on first-come first-serve basis. The cost of lodging has to be met by the participants themselves. Breakfast, lunch and dinner will be arranged by the Organizing Committee for the participants and delegates. Application for accommodation may please be sent in advance so as to avoid last minute inconvenience. For further information, the participants may contact :

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